

PROPTech & SMARTech CONVENTION '23

Post Show Report

Insights and Innovations from
Proptech & Smartech Convention '23

28-30 NOVEMBER
2023

17th Build Asia
Expo Center Karachi

Organized By

landtrack.pk



Thankyou for attending Asia's biggest Property Technology Convention

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we extend our heartfelt thanks to all the speakers, sponsors, partners, exhibitors, delegates, dignitaries and visitors who played a pivotal role in making the **Proptech & SmartTech Convention '23** a resounding success. Your invaluable contributions, insights, and support helped create an event that was not only informative and engaging but also a landmark in the advancement of the real estate and technology sectors.

Thank you for being an integral part of this journey and for helping shape the future of Proptech industry.

Regards,
Landtrack.pk (Pvt) Ltd.





Event Snapshots.

The morning session of day 1 featured engaging talks and thought leadership sessions, where industry experts discussed the latest trends and innovations in Proptech. Topics included sustainable urban development and integrating cutting-edge solutions into Pakistan's real estate landscape.

In the afternoon, a REITs panel explored the evolving landscape of Real Estate Investment Trusts (REITs) in the digital age. The day proceeded with a grand opening ceremony, graced by notable dignitaries including the Governor of Sindh, Consul Generals of China and UAE, the Chairman, Chairman SR and the former Chairman SR ABAD, and the Chairman of P@SHA. Their presence highlighted the significance and potential of Proptech and Smarttech sectors in Pakistan.

Day 1 at Proptech & Smartech '23: Unveiling the Future of Real Estate and Tech





The day commenced with a vital fire safety session by the Sindh Emergency Rescue Service 1122, emphasizing the increasing importance of fire safety awareness in urban development. Panel discussions and speeches highlighted the significance of integrating fire safety measures into real estate projects, stressing preventive strategies for building safety.

In the afternoon, the focus shifted to sustainability and green architecture, featuring active participation from realtor associations, including DEFCLAREA. Discussions emphasized the crucial role of sustainable practices in the real estate sector, with speakers advocating for green architecture and sustainable development. The day facilitated a robust exchange of ideas, fostering learning and networking opportunities.

Day 2 at Proptech & Smartech '23: Prioritizing Safety and Sustainability in Real Estate





The day began with the Build Asia Startup Showdown, a platform for startups across Pakistan to present innovative PropTech ideas to visionary investors. Powered by the State Bank of Pakistan.

In the afternoon, panel discussions on financial literacy emphasized its importance in real estate transactions and investments. A notable highlight was the empowering panel on 'Women's Role in Real Estate,' featuring accomplished women sharing experiences and strategies for increasing gender diversity in the traditionally male-dominated field.

The convention concluded with closing remarks, expressing gratitude to participants, speakers, and organizers, highlighting the collaborative spirit that defined the event.

Day 3 at PropTech & Smartech '23: Innovation, Inclusion, and Inspiration





Event Highlights.

1000+
Attendees

65
Speakers

52
Exhibitors

37
Sponsors

CPEC's 10th anniversary a new starting point to build an "upgraded version" of the corridor: Chinese CG

BEIJING, China (Special Report) — China's General Secretary Xi Jinping has said that the 10th anniversary of the launch of the China-Pakistan Economic Corridor (CPEC) is a new starting point to build an "upgraded version" of the corridor.

Xi, speaking at a summit in Beijing, said that CPEC has become a symbol of China-Pakistan friendship and cooperation. He said that the corridor has brought about significant changes in Pakistan's economy and infrastructure, and has become a major engine for Pakistan's economic growth.

Xi said that China will continue to support Pakistan's economic development and infrastructure construction through CPEC. He said that China will also help Pakistan improve its governance and social services, and will continue to strengthen the cooperation between the two countries in various fields.

The summit was attended by Chinese and Pakistani leaders, and was a high-level meeting between the two countries. It was the first time since the launch of CPEC that the two leaders have met in person.

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Proptech & Smartech Convention 2023 Redefines Boundaries With An All-Inclusive Approach

KARACHI: Landtrack.pk, led by Mr. Aatif Arafat, is set to revolutionize the PropTech & Smartech Convention 2023, turning it into a groundbreaking event at the Expo Center from November 28th to 30th. Bringing together professionals and enthusiasts from various sectors, including engineers, real estate developers, policy makers, environmentalists, and financial experts, the convention aims to transcend traditional boundaries.

Landtrack.pk (Pvt.) Ltd., a proptech platform, utilizes technology to offer data-driven insights and solutions for Pakistan's real estate market. With a goal to educate and empower buyers, the platform addresses the 40% making uninformed decisions.

The convention's core purpose is to provide a platform for stakeholders to brainstorm and unleash the potential of PropTech experts from Pakistan, Raboof Kinch, M.D Aman Builders and Developers, expressed active support for the initiative, encouraging Aman members to participate for insights into emerging technologies in real estate development.

Aatif Arafat emphasized fire safety in urban areas like Karachi, calling for regular inspections of vertical transportation systems. The convention highlighted the importance of creating safe cities, addressing issues such as crime rates, terrorism threats, and traffic challenges, emphasizing a comprehensive approach to the safety-city initiative.

Engineers' Symposium delve into technological advancements shaping engineering in the real estate sector. Real Estate Developers Forum explore strategies and technologies revolutionizing real estate development across diverse sectors. —RT

Mohammad Aamir Rescued 25 Lives In Karachi Mall Fire

KARACHI: Mohammad Aamir, a hero who rescued 25 lives in a Karachi Mall fire, was awarded the National Fire Service Medal for his brave actions.

The fire broke out in the Karachi Mall on November 28, 2023, and quickly spread to the fourth floor. Aamir, who was on duty at the time, immediately alerted the fire brigade and led the rescue operation. He bravely entered the burning building to rescue the trapped people, including a young child and a pregnant woman.

Aamir's heroic actions were widely praised, and he was awarded the National Fire Service Medal by the Fire Service Department. He is now recovering from his injuries in a hospital.

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KarachiCity

Natural tips to prevent hair loss

#asia

FBR freezes PIA's bank accounts amid EASA audit

Bedded inspector accuses 'police party' of dacoity

Police locate three individuals in missing persons' case

CPEC's 10th anniversary a new starting point to build upgraded version of corridor: Chinese CG

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REGIONAL TIMES

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CORPORATE NEWS

SIFC under army chief emerges as game changer

ISLAMABAD: The Special Investment and Facilitation Center (SIFC) set up about five months ago by the Pakistan government has turned out to be a game changer for the national economy, ensuring billions of dollars' investment. Friends of Pakistan are set to invest 60 billion dollars in Pakistan in the near future.

The success is attributed to the leadership of army chief Gen Syed Asim Munir who assumed his office a year ago amidst economic challenges. Passing through multiple challenges, Pakistan has gained investment on different fronts and removed the shadows of uncertainty. Following the establishment of the SIFC, Pakistan is progressing through economic stability. The stock market is breaking all records and producing good results and the rupee is also strengthening against the US dollar.

Efforts are afoot by the caretaker government to curb inflation. In a bid to exploit the condition of Pakistan, the rivals sowed confusion and frustration with the help of social media.



Karachi: Mr. Kamran Khan Ishaq, Governor of Sindh, Mr. Yang Yundong, Consul General, China, Mr. Babbar Ateeq AL-Romani, Consul General of UAE, Mr. Mahmood Akhmed Khan Dr. Mirza Ihtisham Raig, at PropTech & Smartech Convention at Expo Center

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Daraz connects local

Karachi, 28th-30th November — Mr. Aatif Arafat and his team at Landtrack.pk are set to revitalize PropTech & Smartech Convention 2023, transforming it into an event that gives legions the conventional. Taking place at the Expo Center from November 28th to 30th, this convention will unite professionals and enthusiasts from diverse sectors, including engineers, real estate developers, policy makers, environmentalists, financial experts, and more.

SPEAKERS.



Kamran Tessori
Governor of Sindh



H.E. Yang Yundong
Consul General of China



H.E. Bakheet Ateeq Al-Rumaithi
Consul General of UAE



Muhammad Ejaz
CEO Arif Habib Dolmen REIT Management



Asif Sumsum
Chairman ABAD



Mustafa Sheikhani
Chairman SR ABAD



Raheel Rinch
MD Aman Builders & Developers



M. Hasan Bakshi
Former Chairman ABAD



Arif Changezi
Chairman PCATP



Ali Asgher
CEO TPL RMC



Ahsan Jabbar
CEO AJ Ventures



Dr. Saeed Uddin
Associate Professor
(Dept. of Architecture & planning) NED University



Dr Fiaz Ahmad Chaudhry
Director LUMS Energy Institute



Amer Saleem Qureshi
ex-CEO CBRE Pakistan



Shehryar Rana
RUDA



Kamran Basit
Founder & CEO INDUS Technology Solutions (Pvt. Ltd)



Arshad Awan
CEO Homy Properties



Brig. Hasan Raza (R)
Emaar Pakistan



Eng. Rizwan
Bahria University



Asif Haider Mirza
CEO IQ Fincon Pvt Ltd.

SPEAKERS.



Ar. Purnia Farukh
Lead Architect @ Design
Studio Iteright



Faheem Rao
Innovative Coatings



Asad Shah
Emaar Pakistan



Amanullah Panjwani
CEO PIBSAT



Farhan Anwar
Urban Planner, CEO
Urban Collaborative



Bilal Afridi
CEO Creative 3D



Buraq Shabbir
Culture & Lifestyle
Journalist



Ar. Wajiha Siddiqui
WM Creative Studio



Ambreen Bilal
Founder & CEO TRE Cycle



Maliha Abbas
CEO Ecosol SMC



Farhan Qaiser
Director SBCA



Iqbal Qureshi
CEO Abdullah Builders



Johar Iqbal
President DEFCLAREA



Nadeem Nazeer
General Secretary
DEFCLAREA



Syed Zain Ali
CEO Fortify



Ansab Naqvi
CEO Asani.io



Ayesha Haleem
CEO Property Wallet



Usman Irfan
COO Property Wallet



Azan Tariq
CCO Property Wallet



Azlan Tariq
COO Property Wallet

SPEAKERS.



Adnan Jilani
CEO AJ



Sarwat N Shah
MD Zaamin Builders



Nilofer Lalani
CEO Blue Skyline
Real Estate



Mariam Madhupurwala
CEO Cloud9 Investments



Smar Godil
Realtor, Keller Williams
Team Realty



Rashida Soni
General Manager
Abdullah Builders



Kritika Singh Rawat
Founder RealtyNxt



Muhammad Rizwan Khan
Director and CEO
Alpha Hycon



Sarfaraz Shahid Hussain
Co-Founder & CEO, YPay
Financial Services



Muhammad Junaid
Program Manager I-
Thrive, ICAP



Andeel Ali
Head of Monitoring &
Evaluation dept. NIC Karachi



Saleem M. Paracha
Head of Dept. Foreign
Exchange Operations



Huma Mehmood
Deputy Chief Manager
SBP BSC Karachi



Zohair Saif
Head of Innovation UBL



Dr. Muahmmad Saleem
Additional Director FISD
SBP BSC



Faizan Laghari
Project Director NIC KHI



Shoukat Bizinjo
Additional Director SBP



Atif Arafin
Founder Landtrack.pk



Abdul Kareem Adhia
COO Olympic Group



Zikar Mehanti
CEO Mehanti
Corporation

SPEAKERS.



Dr. Abid Jalaluddin
Co-Founder & Director
Sindh Emergency
Rescue Service



Brig. Kashif Ijaz
Director DHA S&V



Adv. Nadeem Shiekh
President Justice
Helpline



Ishtiaq Ahmed
Chief Fire Officer,
Karachi Fire Brigade



Naveed Ali Baig
CEO Al Khidmat Karachi



Ali Makhdoom
Chairman STTRA



Christina Tariq
Emaar Pakistan

— Build Asia Startup Showdown



Sibtain Jiwani
Founder Smart
Benefits



Asfandyar Farrukh
MD HUB, HOBO & FHS



Ahsan Jabbar
CEO AJ Ventures



Faizan Laghari
Project Director NIC KHI



Syed Azfar Hussain
Project Director NIC
Hyderabad



Shamim Rajani
COO Genetic Solutions



Aaqib Syed
Head of growth
TPL Maps

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Arif Habib Dolmen REIT

A joint venture of Arif Habib and Dolmen Group since 2009, facilitates accessible real estate investment through REITs. Registered with SECP, it holds an AM2 (RMC) rating as a licensed Public Interest Company for REIT management services.

Platinum Sponsor



Falaknaz Group

Falaknaz Group is dedicated to delivering customer satisfaction, integrity, and long-term shareholder returns. Their vision is to be a recognized and respected entity in Pakistan, known for enhancing the quality of life through design and innovation.

Platinum Sponsor



Star Marketing (Pvt.) Ltd.

A distinguished real estate marketing company, aims to offer secure and attractive real estate projects for investment and residence, providing NOC-approved properties known for reliability and high profitability in future sales.

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RUDA seeks to develop sustainable urban areas in Punjab. The Ravi Riverfront Urban Development project addresses water pollution and supports the region's growth.

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Aman Builders & Developers

Aman Builders & Developers, a leading name in real estate, emphasizes ethical practices and quality. With a three-decade track record, the company's commitment has earned trust in delivering successful projects in Karachi.

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Country Builders & Developers

Country Builders and Developers are a trusted name in real estate, known for top-notch properties. The Infinity Tower in Karachi showcases their commitment to modern design and premium amenities.

Gold Sponsor



Property Wallet

Property Wallet is the go-to mobile app for Pakistani real estate professionals, offering convenience and cutting-edge solutions. Revolutionizing the industry by empowering realtors with innovative tools, for streamlined operations and increased success.

Bronze Sponsor



Gwadar Industrial Estate Development Authority

GIEDA, a Balochistan government project, offers commercial plots for diverse enterprises, making it a strategic investment for Pakistani businessmen.

SPONSORS.

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TPL RMC

We aim to reshape Pakistan's real estate for sustainability and well-being, With a vision to be the leading investment hub for global investors.

Bronze Sponsor



Zulekha Group

Zulekha Group, a distinguished real estate developer, excels in delivering quality housing solutions, setting a benchmark for excellence in the industry.

Datatrack.pk



DataTrack is a SaaS tool for real estate analytics, integrating market intelligence with sustainability focus. Empowers developers, investors, and agents with informed decisions, aligning with ESG and SDG standards for environmentally responsible practices.

Lawtrack.pk



LawTrack.pk is a cutting-edge SaaS platform for lawyers, optimizing case management and legal research while connecting with potential clients. Tailored for Pakistan's legal community, it aspires to be the premier online tool, enhancing practice management and contributing to the dispensation of justice.

PARTNERS.

Support Partners



Strategic Partners



Outreach Partners



Academic Partner



Build Asia Startup Showdown



ORGANIZER.

landtrack.pk

Landtrack.pk (Pvt.) Ltd stands at the forefront of proptech, utilizing advanced technology to revolutionize Pakistan's real estate market. With a mission to educate and empower, the platform addresses the 40% of buyers currently making uninformed decisions. Landtrack.pk distinguishes itself by providing data-driven insights through comprehensive tools like CRM, AR/VR, and data analytics. This commitment to transparency and trust extends its reach to a diverse audience, including local developers and overseas buyers. By reshaping the real estate landscape in Pakistan, Landtrack.pk aims to bridge the gap between stakeholders, fostering a more informed and efficient real estate ecosystem. With a focus on leveraging technology, Landtrack.pk is poised to redefine how decisions are made in the dynamic and evolving real estate market of Pakistan.



Collaborators

DATATRACK.PK

- Decisions Driven By Data

LAWTRACK.PK

- Legal Services, Digitally Transformed

REALTORSTRACK.PK

- Where Realtor Potential Unfolds

MENAPROPTECH.COM

- Tech-Driven Real Estate Solutions for MENA

PROPTech-CONVENTION.COM

Tech Evolution for Real Estate Ecosystem

PROPTech-ACADEMY.COM

Advancing Real Estate With Tech Skills

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